

STRATEGIC PLAN 2020-2025

ROYAL AUSTRALIAN ELECTRICAL AND MECHANICAL ENGINEERS CORPS ASSOCIATION – QUEENSLAND (RAQ)

Official Name: RAEME Association Queensland Inc

April 2020



Table of Contents

VISION	2
MISSION	2
GOALS	2
QUEENSLAND OBJECTIVES, RESPONSIBILITIES AND TASKS.....	3
GOAL 1.0 Promote the Corps identity and reputation in Queensland.....	3
GOAL 2.0 Recognise and celebrate the achievements of the Members of the Corps in Queensland.....	4
GOAL 3.0 Provide a focal point for Corps activities in Queensland.....	5
Membership and Growth Projections	6
Appendix 1- Regional Representation	7

VISION

The Royal Australian Electrical and Mechanical Engineers enjoys a reputation for service and technical competence, a reputation hard won and highly valued. It has resulted from several generations of officers, warrant officers, non-commissioned officers and craftsmen committing themselves to a culture of service and support to combat arms and services through the delivery of outstanding maintenance engineering and recovery support.

Soldiers of the future will continue to depend on this traditional support, but increasingly, they will depend on the technological edge provided by members of the Corps to enhance their equipment on the modern, complex and fluid battlefield. They will continue to turn to RAEME personnel to provide leadership, technical management competencies and innovative maintenance methods to increase the technical integrity of the maintenance system through increased reliability, availability and maintainability.

The Corps' future on the modern battlefield is assured. Most importantly, the Corps' reputation, as an active member of an integrated combat-team, contributing to the defence of our Nation, will only grow richer: its spirit is in the hands of the people who comprise our Corps – past, present and future members.

'Arte-et-Marte.'

MISSION

The RAEME Association Queensland Incorporated is a not for profit volunteer organisation, supporting the RAEME National Network by providing leadership to, and a focal point for all RAEME affiliated associations in Queensland, by promoting and recognising the Corps and its achievements via independent social, fundraising, sporting and other activities.

GOALS

As defined by the Constitution, the goals of the Association are as follows:

- Promote the Corps identity and reputation in Queensland.
- Recognise and celebrate the achievements of members of the Corps in Queensland.
- Provide a focal point for Corps activities in Queensland.

QUEENSLAND OBJECTIVES, RESPONSIBILITIES AND TASKS

GOAL 1.0 Promote the Corps identity and reputation in Queensland

Strategy: Using effective communication mediums, promotional activities and events, inform members of the Corps, Association and the wider community of the achievements of the Corps.

No	Objective	Responsibility	Success Measures/Activities
1.1	Advise the RAEME Corps Committee, through the Colonel Commandant (COL COMDT) – QLD Region, and/or the RAEME National Network Representative, as appropriate, on matters affecting the general wellbeing, esprit de corps and those activities which support the development of traditions and reputation of the Corps.	Executive Committee and QLD National Network Representative (RNN).	Regular Communications and interaction with COL COMDT, HOC and RNN
1.2	Ensure the Association Website, Newsletter and regular communications are distributed to members of the Association and Corps who wish to receive them.	Communications Committee and Webmaster.	Website updated regularly, Newsletter and Emails distributed on schedule
1.3	Facilitate and promote all Corps activities and celebrations in Queensland, and where appropriate organise prescribed activities, including the Corps Birthday and ANZAC Day in suitable Queensland locations each year.	Functions, ANZAC and Regional Committees	Events Scheduled, planned, communicated and ticket sales or subsidies for members
1.4	Attend events, presentations and displays to provide support to locally based units and associations to reinforce the culture of the Corps and attract new members to the Association and Corps.	Executive Committee, Regional Committees and appropriate local volunteers	Liaise with COL COMDT and unit commanders to attend local unit events and organisations, supported with RAEME Merchandise, Sales and Awards.
1.5	Seek appropriate publicity for the achievements of Corps members	Communications Committee.	Regular Communications with COL COMDT, HOC, RNN and potential media and commercial opportunities

GOAL 2.0 Recognise and celebrate the achievements of the Members of the Corps in Queensland.

Strategy: Using RAQ and Corps Funds provide prizes, awards and public recognition to individuals and groups, who represent and bring credit to the Corps within Queensland.

No	Objective	Responsibility	Success Measures/Activities
2.1	<p>Support the COL COMDT and the Awards Selection Committee in recognising serving (ARA/ARES) Officers and Soldiers in the Queensland Region to the Head of Corps organisation for the following prizes:</p> <ul style="list-style-type: none"> • Lieutenant Peter Jennings Award. • Brigadier Harry Martins MBE Award. • Artificer of the Year Award. • Senior Regimental Award. • Junior Regimental Award. • National Craftsman of the Year Award both Regular and Reserve. • Regional Craftsman of the Year Award for both Regular and Reserve. • Any other relevant Awards 	Executive Committee and Queensland National Network Representative (RNN)	Regular Communications with COL COMDT, HOC and RNN
2.2	<p>Nominate and present members of the Corps, Association, affiliated groups, or others with awards to provide recognition worthy of their contributions. Awards may include:</p> <ul style="list-style-type: none"> • Honorary Life Membership • Chairman’s Award • 106 FD WKSP – Norm Hicks-Hall Award • Recognition worthy of mention • National Awards 	Executive Committee	Regular communications and engagement with Members, Organisations and COL COMDT, HOC and Unit Commanders. Identification of worthy recipients on a regular basis.
2.3	Contribute to the development of Corps museums and memorials, ensuring Corps relics and artefacts (outside Defence) that may reside in Queensland are cared for and passed onto appropriate agencies when no longer required in Queensland.	Executive Committee, Units, Volunteers and Donors.	Regular Communications and engagement with Members, Organisations and COL COMDT, HOC and Unit Commanders
2.4	Effectively raise and manage funds held in Queensland for local and national use, for the administration of the Association, ongoing Corps commitments, RNN Spanner Pack program, celebratory activities and specific projects.	Executive Committee and QLD National Network Representative (RNN)	Prudent financial management, communications and engagement with Members, Organisations and COL COMDT, HOC, unit Commanders & RNN
2.5	Develop articles on current and historical achievements of the Corps and RAQ members for publication in appropriate publications and communication channels.	Communication Committee, Webmaster, Corps, RAQ members, supporters generally.	Website updated regularly, published Newsletter and distribute emails regularly. Input to HOC Communications (Craftsman magazine) and RNN media

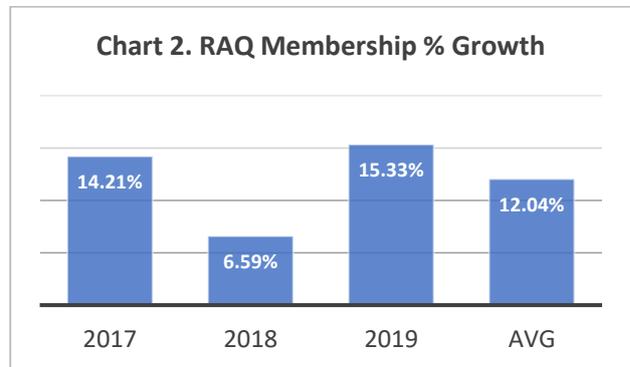
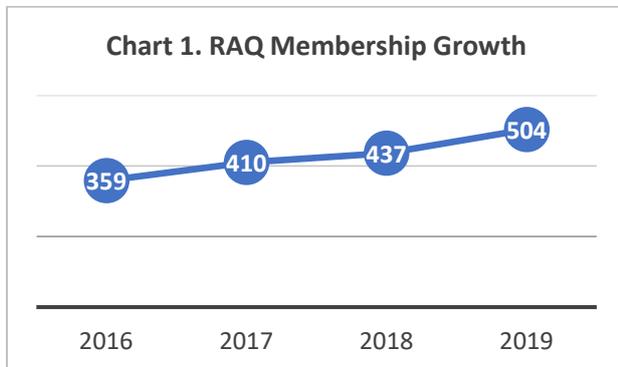
GOAL 3.0 Provide a focal point for Corps activities in Queensland

Strategy: Establish, maintain and grow regions/chapters, representatives, organisations, systems and networks, which can foster membership of and communications between serving members and ex-members of AEME and RAEME in Queensland, and if appropriate, elsewhere in Australia via the RNN and the national HOC organisation.

No	Objective	Responsibility	Success Measures/Activities
3.1	Maintaining close links with military units, serving (ARA/ARES) Corps members and former serving members in Queensland.	Executive Committee	Regular Communications and engagement with Members, Organisations, COL COMDT, HOC and Unit Commanders
3.2	Maintain a dynamic state-based Executive and Management committee, which includes serving (ARA/ARES) officers and soldiers and retired members.	Executive Committee	Prudent Executive management complying with all regulatory requirements, liaising with COL COMDT, Unit Commanders & Members
3.3	Develop, and maintain the integrity of the RAQ electronic database of all Association members and appropriate Corps members in Queensland and nationally.	Membership Committee	Website updated regularly, focus on maximum utilisation of web platform and conduct an annual audit of the database during membership drives
3.4	Maintain a state based RAEME Association Website, which links nationally with the HOC organisation website, and contains appropriate information to enhance the attainment of the Associations Goals.	Communication Committee and Webmaster	Website updated regularly, focus on utilisation of web platform to achieve maximum functionality
3.5	Facilitate and grow Corps association sub-branches, regional organisations and chapters within Queensland and provide support and funding for regional representation for the Association (see Appendix 1).	Executive Committee, Regional Reps, interested parties and volunteers	Regular Communications and engagement with Regions and Representatives
3.6	Collect Corps memorabilia and documentation and have it maintained in a sound condition for display, archive and research purposes.	Communications Committee, Members, interested parties and volunteers.	Corps Memorabilia appropriately archived and displayed as required
3.7	Maintain strong links to the National HOC Management Structure, as described in Corps Instructions and other HOC documents, and work with the HOC organisation to achieve national goals.	Executive Committee and QLD National Network Representative	Regular Communications and engagement with COL COMDT, HOC and RNN
3.8	Acquire and promulgate information to our membership on past and present Corps members in distress or who have passed on.	Welfare Committee.	Regular Communications and website update

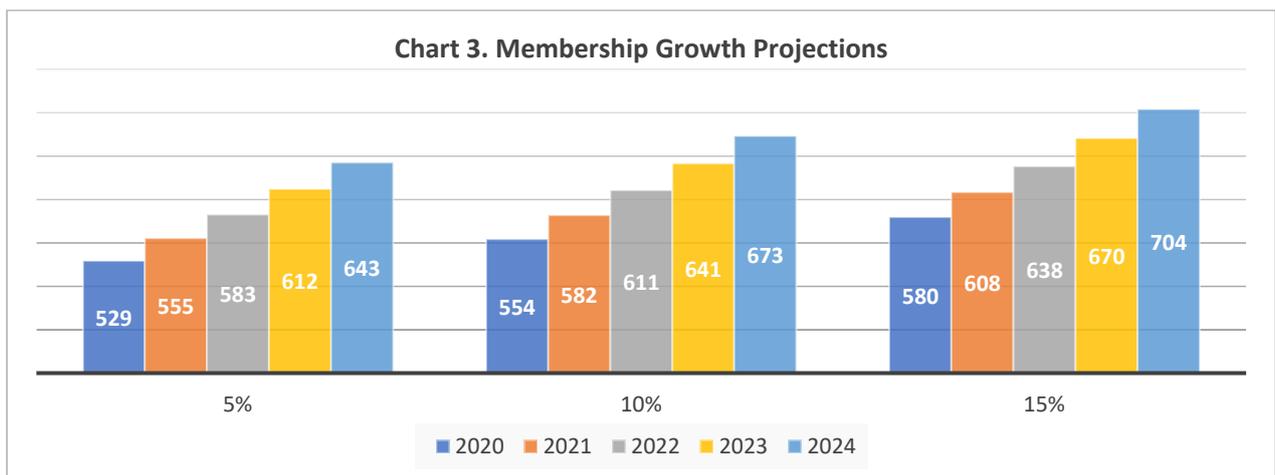
Membership and Growth Projections

The heart of any organisation is the members it attracts and retains. The RAQ has successfully grown our membership base through our goals and core activities. By the end of 2019 we had 504 active¹ members, which equates to a three-year annual growth rate of 12.04%. (see charts 1 & 2)



¹ Net result of financial Annual and Life members from additions and subtractions over a calendar year

Our new strategic goal is to maintain this rate over the next five years. Chart 3 detailed below predicts membership levels based on growth rates of 5%, 10% & 15% respectively.



Association Snapshot

In conjunction with the RNN, Operation Spanner Pack has delivered over 4600 (over 9300Kg) of Spanner Packs to RAEME members on operations in Kuwait, Middle East, Sinai, Iraq, Afghanistan, Solomon's and Timor including embedded RAEME members.

These packs contain items not supplied by Defence or locally available, which assist our soldiers to live more comfortably and enjoy some of the favourite things they miss from home.

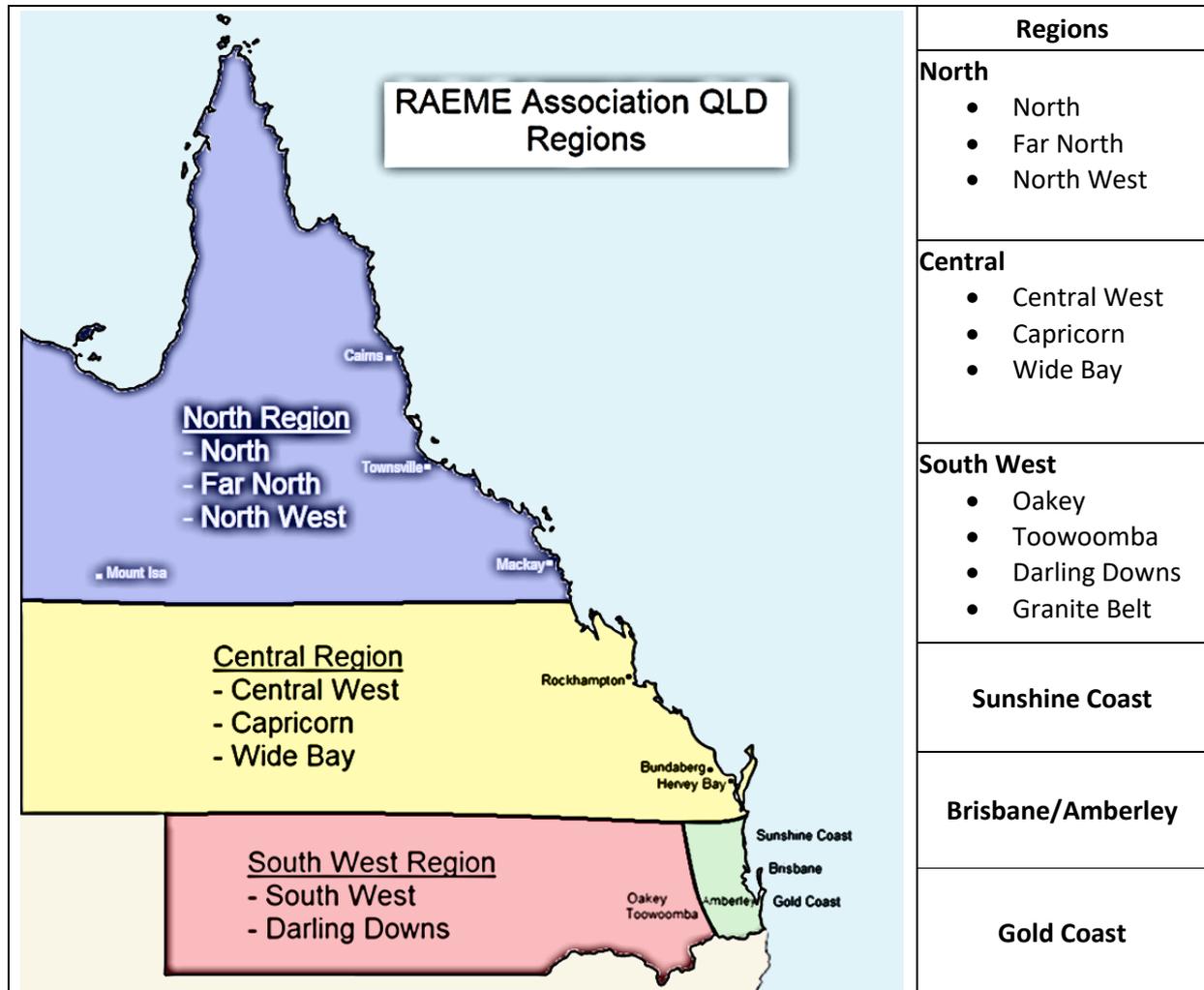


RAEME ASSOCIATION QLD
 would like to take this opportunity to thank you for your Care Package, it was greatly appreciated. none in Darwin and I am currently serving OP Asseclan as a Buffin.
 as been in Namibia, Africa and originated Australia in 2006. I joined the Army in 2012 and have been posted to Adelaide and Brisbane. My deployment has been the highlight of my short & enjoyable career.
 military can always be a hard time, especially as you are away from friends and family. We thank you for keeping us in your thoughts and prayers, deployed AS force.
 regards,
 ...



Appendix 1- Regional Representation

Regions/Chapters operate in Queensland to provide a focal point for local RAEME activities and events. Current Regions for the RAEME Association Queensland are displayed below:



Association Snapshot

In 2019 the Association in conjunction with the NQ RAEME Association successfully merged to form the RAQ NQ Region.

Since its inception the new region has formed a NQ Committee, organised two social functions, supported RAEME Birthday in Townsville and increased membership across the region.

